



The
**Child
Advocacy
Center**
of Greater Rochester



Holiday Lights Tour

Presented by **MONTAGE**
WEALTH MANAGEMENT



Sold

Sold

\$30,000

Title Sponsor benefits include:

- Recognition with logo on all event marketing & signage.
- Recognition in press releases and/or secured media.
- Logo displayed at during Tour Kit Pick-Up Event.
- Acknowledgement on social media.
- Logo and link to your website from event web page.
- Option to put branded item in Tour Kit.
- Staff participation in Tour Kit organizing and Pick-Up Event.
- Complimentary Tour Kits.

**Title
Sponsor**

\$10,000

Presenting Sponsor benefits include:

- Recognition with logo on all event marketing & signage.
- Recognition in press releases and/or secured media.
- Logo displayed during Tour Kit Pick-Up Event.
- Acknowledgement on social media.
- Logo and link to your website from event web page.
- Holiday Lights Tour Scavenger Hunt named after company.
- Complimentary Tour Kits.
- 10 Tour Kits donated to families on your company's behalf.

**Presenting
Sponsor**

\$7,000 (Exclusive)

Tinsel Treat Sponsor benefits include:

- Acknowledgement on social media.
- Logo and link to your website from event web page.
- Company logo on exclusive dessert included inside Tour Kits.
- Sponsor's logo on Holiday Lights Tour sign to be placed at Sponsor's home or business.
- 10 Tour Kits to Holiday Lights Tour.

**Tinsel
Treat
Sponsor**

\$6,000 (Exclusive)

North Pole Sponsor benefits include:

- Acknowledgement on social media.
- Recognized for the lighting and festive decoration of 1 Mount Hope Avenue.
- Logo and link to your website from event web page.
- Sponsor's logo on Holiday Lights Tour sign to be placed at Sponsor's home or business.
- 10 Tour Kits to Holiday Lights Tour.

**North
Pole
Sponsor**





\$4,500 (4 Available)

Candy Cane Sponsor benefits include:

- Acknowledgement on social media.
- Logo and link to your website from event web page.
- Logo on lawn sign at a participating home on the Holiday Lights Tour.
- Logo included on Holiday Lights Tour map.
- Logo included on candy cane inside the Tour Kits.
- 5 Tour Kits to Holiday Lights Tour.



\$2,500

Snow Globe Sponsor benefits include:

- Acknowledgement on social media.
- Logo on lawn sign at a participating home on the Holiday Lights Tour.
- Logo included on Holiday Lights Tour map.
- 3 Tour Kits to Holiday Lights Tour.



\$1,500

Elf Sponsor benefits include:

- Acknowledgement on social media.
- Logo included in Tour Kit.
- Logo on lawn sign at a participating home on the Holiday Lights Tour.
- 2 Tour Kits to Holiday Lights Tour.



Join the Tour!

December 7 - January 1, 2025

Tour Kits will be available with your \$50 gift through December 5 when you make your gift online at cacgroc.org/hlt.

Pick-up your Tour Kit on December 7 at 1 Mount Hope Avenue! Santa and Mrs. Claus will be there to greet you and send you on your way through the magical tour of homes!

