

## **Social Media Policy**

We encourage The Child Advocacy Center of Greater Rochester (The CAC) fan and followers to engage with our content, comment on our posts, and contribute to open discussion about our work. However, we expect posts to be made in a reasonable, respectful manner.

The CAC values free speech and does not discriminate against views or opinions. We also value the safety and security of our audience members and strive to maintain a safe space for the civilized exchange of information and ideas.

The CAC does not necessarily agree with or endorse in any way comments or posts from individuals on our posts or pages. We aim to accept and allow the majority of posts on our page and facilitate healthy, respectful and informed discussion.

The CAC will hide, remove, delete, or report comments that:

- Are vulgar, abusive, obscene, or that threaten or harass others
- Contain bigoted, racist, or targeted language
- Attack other posters
- Include libel, slander, or attack specific groups or individuals
- Spam posts, including posts that promote products, services, or contain links to offers for products and services
- Any comment or post containing nudity or offensive photos
- Any comment that may violate copyright, trademark, or other U.S. laws
- Repeated or redundant posts
- Any other comments that The CAC team determines to be inappropriate

All comments on The CAC posts are subject to review by The CAC team and may be removed at the team's discretion.

We reserve the right to moderate our comments section, replies, fan and follower lists, and posts to our pages as we see fit, and remove any comment for any reason we deem appropriate.

We reserve the right to turn off commenting when comments violate our established guidelines or policies.

While social media conversations occur around the clock, our ability to monitor all posts and comments on The CAC social media pages is limited. Please understand that we may not see every comment right away and will review and respond as necessary within a reasonable time frame. If you have additional concerns, please contact <a href="mailto:media@cacgroc.org">media@cacgroc.org</a>.



